

Sharon A. McLoone
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PATCH MEDIA

Local Editor, September 2010 – present

Report, edit and write for community news website focusing on Old Town Alexandria, Virginia. Work closely with the City of Alexandria, businesses, nonprofits, law enforcers and others to report news about the local community. Report breaking news and features as well as edit columns. Manage freelancers. Shoot photos and videos.

FREELANCE JOURNALIST

Contributing Writer, May 2009 – present

Write articles focused on issues affecting small businesses and entrepreneurs, technology and intellectual property, among other things. Work includes writing advice and tips stories, executive interviews, feature articles and breaking news for business news media such as CNNMoney.com, MainStreet.com, The Washington Post's local business publication Capital Business and The New York Times online as well as writing for smaller, more specialized niche publications.

WASHINGTONPOST.COM

Contributing Staff Writer, July 2007 – May 2009

Contributing Editor in Business and Politics sections, January 2007 – July 2007

Wrote a daily business news blog and articles for small businesses and entrepreneurs: <http://voices.washingtonpost.com/small-business>. Responsible for story ideas, interviews, writing and fact checking. Articles include profiles, advice and tips and coverage of House and Senate small business committees and the Small Business Administration.

NATIONAL JOURNAL, TECHNOLOGY DAILY

Editor, January 2000 – November 2006

Managing Editor, December 1998 – January 2000

Planned and managed a daily publication covering business news, Capitol Hill and politics and policy issues of interest to the high-technology community. Edited daily breaking news and feature stories, generated story ideas and special packages, coordinated news coverage, supervised assignments for 10 reporters and editors as well as outside contributors. Responsible for editorial integrity of product and addressing reader response to editorial content.

USA TODAY, MONEY ONLINE

Assistant Editor, November 1997 – December 1998

Edited, proofread and produced daily operations of business Web site. Used digital editing tools for online images and special finance packages. Worked with newspaper staff, news services.

TELECOMMUNICATIONS REPORTS, MULTIMEDIA DAILY

Editor, July 1997 – November 1997

Managing Editor, March 1995 – July 1997

Wrote and edited daily trade publication covering new media and telecom mergers and acquisitions, business and policy issues and related legislation on Capitol Hill.

DOCUMENT MANAGEMENT INDUSTRY ASSOCIATION, FORM magazine

Assistant Editor, June 1993 – March 1995

Wrote news and features for monthly magazine targeted to printing entrepreneurs.

THE BRUCE COMPANY, GREEN LIGHTS UPDATE

Editor, June 1992 – June 1993

Wrote newsletter on Environmental Protection Agency energy-efficiency program.

EDUCATION

Emerson College, B.A., Mass Communication – Print Journalism, 1991

Other Coursework: University of Arizona Reynolds School of Business Journalism; Carnegie Mellon University; University of Caen, France